

# Evan Barosay

Hello, I'm a researcher and designer passionate about helping others through technology, design, and knowledge.

## skills

### Design

Human Centered UXUI  
Heuristic Evaluation  
Storyboarding  
Prototyping  
Wireframing  
HTML  
CSS  
Sketch  
Axure

### Research

Ethnography  
Competitive Analysis  
A/B Testing  
Survey Design  
Behavioral Coding  
Experimental Design  
Statistical Analysis

## contact

[evanbarosay.com](http://evanbarosay.com)

702-379-0610

[evanbarosay@gmail.com](mailto:evanbarosay@gmail.com)

## education

University of California, San Diego

B.S. Cognitive Science, Design and Interaction

June 2018 | GPA 3.4

## experience

User Experience Research Coordinator, AT&T

October 2018 - Present

- As part of the Experience Design Studio for AT&T and DirecTV, assisted in all research studies through participant outreach, screening, scheduling, and incentivizing.
- Scrutinized study specifications and planned recruiting criteria to ensure quality data. Innovated on use of data, reporting, and tools to improve strategies for outreach and effectiveness in delivering quality studies.
- Managed user database for all research studies.

Design Research Assistant, UCSD Design Lab

January 2017 - June 2018

- Conducted research under PhD students and professors to understand scaffolding comprehension of unconventional visual systems.
- Independently ran experimental and observational studies and used interviews, ethnography transcription, and behavior data analysis to conclude results.
- Used eye-tracking and mouse-clicking software to gain a better understanding of the effectiveness between a user and system's design.
- Mentored and trained junior RAs to assist in ongoing projects.



### Activities & Interests

- Cognitive Science Students Association, Design at UCSD, Homeless Charter, CHAARG, Pi Beta Phi
- Cooking, environmentalism, technology, indoor cycling